



**Business Solutions & Business Development** 

Your Service Our Passion

### **About Us**

Elrano is a performance oriented, smart and versatile consultancy firm with the quest for supporting businesses, institutions and organizations to achieve their business goals especially with revenues and overall profits. Founded in 2012, we have made major strides in the business solutions and development space. These include, but not limited to, the consumer and financial services sector, real estate, oil & gas, manufacturing, transport and equipment industries. Our expertise, span across the business value chain, from initial conceptualization to after sales management of clients. This outlook is to ensure that our clients become game changers in their various fields of endeavor. Our Mantra and Tagline, "Your Service, Our Passion" is exemplified in our consistent performance on all jobs as well as speedily service delivery to our cherished clients.

## **MISSION**

We provide unmatched business services and developments through optimum and decisive strategies, effective and efficient enterprise systems and standards, as well as tailor made solutions for specific industries.

## **VALUES**

Excellence, Integrity, Passionate Care

### **VISION**

To become a cutting edge business solutions provider, ensuring maximum profits and returns on investment for our business clients and stakeholders.

### **COMPETENCIES**

- Business Solutions and Development,
- Service Delivery with Speed
- Strategy, Sales and Systems

### **TAGLINE**

Your Service, Our Passion"

# **Service Lines (Products)**



#### **CONSULTING**

- Market Intelligence & Research
- Business Development & Strategy
- Financial Modeling & Advisory
- Internal Audit & Compliance
- Information Technology & Security
  - · Digital & Online Marketing
  - · Sales Set up & Operations
  - Standards & Accreditations
- Talent Acquisition & Development
- · Corporate Grooming & Coaching
  - Restructure and Operations



#### **BROKERAGE**

- · Land Sales
- Property Sales
- Property Rental
- · Commercial/Retail Leasing
- Equipment & Vehicle Sales
- Equipment & Vehicle Rental
- Equipment & Vehicle Leasing
  - Wholesale & Retail



#### **PROJECTS**

- Development Management
  - Architecture & Design
    - Construction
  - Estate Management
- Property/Facility Management
- Interior Modeling and Decor
- Procurement (Equip.& Materials)
  - Maintenance & Repairs
- Equipment Management Services



#### **EVENTS & TRAINING**

- · Conferences & Seminar
- Product Activations & Fairs
- Product Training & Development
- Human Capital Development
  - Virtual Office Hosting
- Virtual Conferencing & Training
  - Customer Care Programs
- Advocacy (Business, Consumer & Civic)
  - Publication & Blogging



#### **ADVERTISING**

- Content Development & Copyright
  - Graphic Designing
- Website Develop. & Management
- Online Activations, Management
  - Productions ( Photo Shoot, Audio & Video)
- Print Media (Billboards, Dailies & Magazines Placements & Flyers)
- Marketing Materials
  (Printing, Publishing & Souvenirs)

# **Industries We Serve:**

Real Estate | Equipment & Logistics

Financial Services

Technology & Media

Manufacturing

Gas | Public Sector

Hospitality

Entertainment

Oil & Gas

# **Affiliates, Partners & Relations**









































### **Contact:**

Hot line: +233 55 862 1306 | Email: info.elrano.com | Office location: Okponglo, East Legon, after Ecobank, Adjacent GN Plaza

Website: www.elrano.com

① elranoprojects and consult | ② elranoprojects